



Comcast

Category: Telecommunications

COMCAST DELIVERS 'ANYTIME, ANYWHERE' ENTERTAINMENT AND PRODUCTS TO MULTIFAMILY COMMUNITIES

How is Comcast leveraging the move toward smart phone applications?

Comcast currently offers two smart phone applications to help customers easily access and manage their entertainment and communications services—the XFINITY™ TV app and the XFINITY™ Mobile app.

With the XFINITY TV app, customers can turn their iPad®, iPhone® and iPod® touch into a TV screen to watch On Demand shows and movies anytime, anywhere. Plus, they can use those devices and the Android™ as a remote control and to schedule their DVRs when they are away from home. It also enables them to search XFINITY On Demand and TV listings with the simple tap of their screen.

The XFINITY Mobile app gives customers access to their home email and voice features, and links to the XFINITY TV app whenever and wherever they want. They can receive push notifications when they receive a new email, view their home call logs, sync to their online Universal address book, manage their Comcast account, and even make payments.

Both apps are giving our customers the freedom to access their entertainment and information on their terms, whether they are at home or on the go.

What advice would you give owners/operators on how to prioritize their technology needs in the current environment?

Give your residents access to services that make their lives easier, more productive and more rewarding, while at the same time, helping them to keep pace with emerging technology and demands on their time.



XFINITY gives your residents the innovative service experience that can set you apart from other owner/operators. With TV, Internet and Voice services that work together, residents can access and enjoy everything they want anytime, anywhere—including the world's greatest collection of On Demand shows and movies that are available on TV and online. Plus, residents have access to many movies the same day they become available on DVD.

The leader in 3D TV entertainment, XFINITY also offers the best HD experience with access to over 8,000 HD choices on TV and online, AnyRoom™

DVR, which allows you to start a recording in one room, pause it and resume it in another room, caller ID on the TV and lightning fast Internet access, to name just a few. With XFINITY, your residents get an integrated—and unparalleled—product experience.

Restrictions apply. XFINITY service not available in all areas. Availability of features depends on level of service and are subject to change. Airtime charges may apply for mobile applications. Check with your carrier. Apple, the Apple logo, iPhone and iPod touch are trademarks of Apple Inc., registered in the U.S. and other countries. iPad is a trademark of Apple Inc. App Store is a service mark of Apple Inc. © 2011 Comcast. All rights reserved.



xfinity®

**When you offer XFINITY,
you're not just managing a building.
You're managing greater success.**

Want to manage the best address in town? XFINITY can help with technologies that work seamlessly together, so your residents can stay connected and entertained anytime, anywhere. Enjoy lightning fast Internet and unlimited nationwide calling. Access the world's greatest collection of On Demand titles on TV, online and on your iPad® with the XFINITY TV app. Plus, with Caller ID on TV, your residents can choose when to talk and when to watch, without interruptions. With XFINITY, your location is always a success.

Email us at: Multifamily_Team@cable.comcast.com

Comcast

Restrictions apply. Not available in all areas. Residential customers only. Availability of programming and features varies depending on level of service. Actual Internet speeds vary and are not guaranteed. Call for restrictions and complete details. © 2011 Comcast. Apple, the Apple logo are trademarks of Apple Inc., registered in the U.S. and other countries. iPad is a trademark of Apple Inc.