

# Multi-Housing World

**Multi-Housing World 2008, September 17-19, Denver**

## **Seven Tracks, 30+ Sessions, 60+ Renowned Speakers, Thousands of Great Ideas**

Now celebrating its fortieth year, Multi-Housing World is the premier industry event for bringing together multi-housing executives, thought leaders, and suppliers to the multifamily housing industry.

The curriculum is presented by Multi-Housing News, and delves into the complete range of topics important to every executive in the multifamily industry:

- Investment
- Finance
- Development
- Property Management
- Architecture & Green Design

In 2007 Multi-Housing World introduced a new and timely educational track, the **Academy of Mixed-Use Development**, which provided real-world answers to some of the most complex issues facing this market.

With hundreds of products and services designed to help executives drive their businesses, Multi-Housing World's **trade show floor** offers an ideal venue in which to network and conduct business.



## **Multi-Housing World Booth Rates**

Contact Dave Sojka, 516.682.6113, david.sojka@nielsen.com.

## **Sponsorship Opportunities**

Multi-Housing News offers a portfolio of unique sponsorship opportunities including:

- Show Floor Reception Sponsorships
- Branded Lanyards
- Branded Show Bags
- Badge Holders
- Break Sponsorships and More

## **Multi-Housing News Opening Party**

Held on day one of the conference, the Multi-Housing News Conference Party has become THE gathering place for attendees, speakers and exhibitors.

- Party sponsorships are offered on a category-exclusive basis

## **Multi-Housing World Pre-Show Planner**

For exhibitors who want to drive maximum traffic to their booth, there is no better place to advertise than in the Multi-Housing World Pre-Show Planner.

- Polybagged with the July issue of MHN
- Reaches the entire MHN subscriber database

## **Multi-Housing World Show Directory**

The MHW Directory is distributed to all registrants. Advertise and showcase your brand and message to a highly qualified and focused multi-housing audience.

## **Multi-Housing News September At-Show Issue**

Bonus distribution of September MHN affords you the opportunity to not only reach thousands of industry VIPs at the event, but MHN's full national circulation.